



CT STATE

WILDCATS ATHLETICS

SPONSORSHIP OPPORTUNITIES



STATE

14



Dear Prospective Sponsor,

I would first like to thank you in advance for taking time out of your busy schedule to read this letter and consider our needs.

A group of volunteers decided to facilitate educational opportunities, athletic excellence, promote physical fitness and sportsmanship with a desire to challenge young adults and help them stay off the streets. The medium we chose to create this environment is competitive collegiate athletics. Our programs were formed to join and compete in the NJCAA, IJCAA and Seaboard conference. We offer football, basketball and softball.

The Connecticut State Wildcats are open to student-athletes from community colleges throughout the state of Connecticut. These teams will truly represent the different cultural backgrounds that make up our city and surrounding communities. As an organization that strives to provide area of mentorship with an opportunity to learn, have fun, and experience the importance of teamwork, we are gratified when local businesses and individuals show their support in our efforts. This is our third year of existence. We are still in need of equipment and we solicit your support to make this organization a success as well as keep us in existence to serve our student-athletes. Football season starts in September and to help assist the needs for our student-athletes we still need to raise additional funds. Therefore, we turn to you in hopes of enlisting your support. We turn no student away for lack of financial means.

We are a non-profit organization and donations will be tax-deductible. Documents needed for tax returns will be made available as soon as possible.

We are asking for your support and hope you will be able to assist our program through a sponsorship or donation to purchase the necessary equipment. Sponsorships are guidance and not limited to. Donations of any amount or items will be accepted and appreciated.

You can sign up for either donations and/or sponsorships on our website at www.goctstate.com/priderock or you can email us at give@goctstate.com.

From New England's Only Junior College Football Team!

Thank you

Divine M. Jackson

President/Head Football Coach,

CTW Athletics Inc.

Connecticut State Wildcats



We invite you to take part in the tradition that is Connecticut State Athletics. Please take the opportunity to browse through the variety of sponsorship options we have available for this year. We are committed to working with you and your business to create a custom package that best meets the needs of your company!

For Sponsorship Inquiries,
Please Contact:
Divine Jackson
CT State Athletics
Middletown, CT 06457
Email: ctstatefootball@gmail.com
Phone: 860.515.8462



CT STATE

WILDCATS ATHLETICS FACTS

- ***CT STATE IS HOME TO OVER 75 STUDENT-ATHLETES, COMPETING AT THE HIGHEST LEVEL OF THE NJCAA & ICAA COMPETITION.***
- ***THE WILDCATS HAVE PARTICIPATED IN THE:***
 - ***REGIONAL CHAMPIONSHIPS***
 - ***NJCAA GAME OF THE WEEK (ESPN 2)***
- ***CT STATE IS HOME TO THE:***
 - ***FOOTBALL***
 - ***OUTDOOR TRACK***



WILDCAT FOOTBALL

- ***WILDCATS FOOTBALL HAS AVERAGED OVER 400 FANS FOR EACH HOME GAME IN THE PAST TWO SEASONS.***
- ***FOOTBALL GAME STREAMS HAVE AVG OVER 2.5K VIEWS PER GAME***
- ***WILDCATS ARE ON A 7 GAME WIN STREAK TO START THE SEASON***

SPONSORSHIP OPTIONS

CORPORATE SPONSORSHIP TIERS

PLATINUM SPONSOR - \$10,000

- Sponsored Field Announcements
- Listed Among Game Day Sponsors on CT State Athletics Social Media
- Signage / Logo at CT State Home Athletic Games for One Year
- Company Promoted During CT State Online Streamed Games
- Clickable Logo on CT State Athletics Website for One Year
 - Promotional Ads During Live Stream (Minimum 2 x 30-sec Reads)
- Up to 10 Season Pass Guest Tickets to Home Games

Sponsored Starting Lineups During All Streamed Home Games

HALL OF FAME SPONSOR - \$7,500

- Sponsored Field Announcements
- Listed Among Game Day Sponsors on CT State Athletics Social Media
- Signage / Logo at CT State Home Athletic Games for One Year
- Company Promoted During CT State Online Streamed Games
- Clickable Logo on CT State Athletics Website for One Year
- Promotional Ads During Live Stream (Minimum 2 x 30-sec Reads)

Up to 10 Season Pass Guest Tickets to Home Games

WILDCAT NATION SPONSOR - \$5,000

- Sponsored Field Announcements
- Listed Among Game Day Sponsors on CT State Athletics Social Media
- Signage / Logo at CT State Home Athletic Games for One Year
- Company Promoted During CT State Online Streamed Games
- Clickable Logo on CT State Athletics Website for One Year

Promotional Ads During Live Stream (Minimum 2 x 30-sec Reads)

PRIDE PACK SPONSOR - \$3,000

- Sponsored Field Announcements
- Listed Among Game Day Sponsors on CT State Athletics Social Media
- Signage / Logo at CT State Home Athletic Games for One Year
- Company Promoted During CT State Online Streamed Games
- Clickable Logo on CT State Athletics Website for One Year

GAME DAY

SPONSORSHIP OPPORTUNITIES

4 HOME GAMES

- ***\$1,500 PER GAME***
 - ***Homecoming Game - \$2,000***
 - ***Sponsored Field Announcements***
- ***Listed Among Game Day Sponsors on CT State Athletics Social Media***
 - ***COMPANY IN GAME TICKETS***
 - ***HEADLINE GAMEDAY PROGRAMS***
 - ***BANNER***
 - ***LIVESTREAM SHOUTOUTS***
 - ***SPONSORED PLAYER OF THE GAME***



MEDIA

SPONSORSHIP PACKAGES

PACKAGE A

\$500

- *Social Media/Game Day Announcement of Sponsorship*
- *Shoutout Per Game*

PACKAGE B

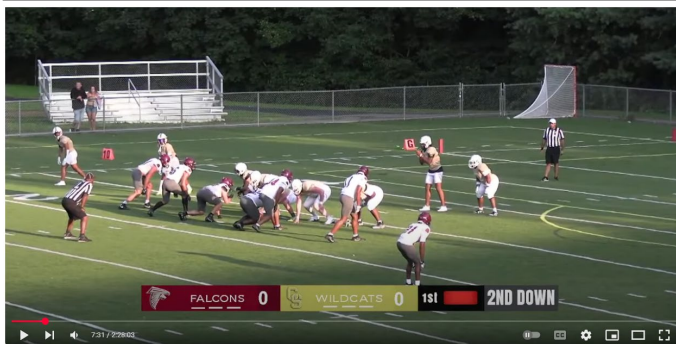
\$750

- *Social Media/Game Day Announcement of Sponsorship*
- *Shoutout Per Game*
- *Signage / Logo at CT State Home Athletic Games for One Year*

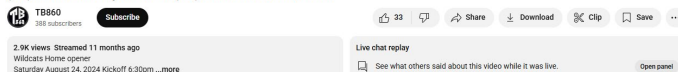
PACKAGE C

\$1,000

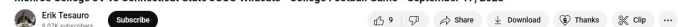
- *Social Media/Game Day Announcement of Sponsorship*
- *Shoutout Per Game*
- *Signage / Logo at CT State Home Athletic Games for One Year*
- *Poster/Schedule/Game Day Program/Fan Email Logo*
- *Logo on Streams*



(0-0) Milford Academy Falcons vs (0-0) Connecticut State Wildcats



Monroe College JV vs Connecticut State JUCO Wildcats - College Football Game - September 17, 2023



SEASON TICKETS PACKAGES

(5 HOME GAMES)

Type	Single	Couple (2)	Group (3-5)
General	\$45	\$80	\$200
Silver	\$55	\$100	\$250
Gold	\$75	\$150	\$350
Platinum	\$100	\$250	\$500

Season Ticket Benefits:

Benefit	Basic	Silver	Gold	Platinum
General Admission	X	X	X	X
T-Shirt		X	X	X
Special Parking			X	X
VIP Access			X	X
Merchandise Discount				X
Guest Passes				X
Giveaways				X
Wildcat Nation Membership				X

CT STATE

JERSEY SPONSOR OPPORTUNITIES



GET YOUR LOGO ON A JERSEY

\$2,500 - \$8,000

A jersey sponsorship guarantees premium visibility:

- Your company logo on every Wildcats jersey worn during home and away games
 - Exposure across game photos, highlight reels, livestreams, and social media posts
 - Community recognition as a proud supporter of student-athletes
- Spots are limited — join us in making history and growing with the Wildcats this season!

Red & Green spots are where your logo will be located